

November 24, 2021

Wimberley Valley Arts and Cultural Alliance CALL FOR ARTISTS: Bootiful Wimberley Hays City Store NOTE NEW DEADLINE: 5:00 pm, Friday, December 47 30, 2021

Wimberley Valley Arts and Cultural Alliance (WVACA) is asking all interested artists to submit a sketch of their concepts for the latest Bootiful Wimberly Boot, which will be installed in front of Hays City Store (HCS). https://hayscitystoretx.com

The boot art is a visual statement. It may not contain a logo or words. You are encouraged to visit the Hays City Store website for details and weave elements of it into your design. https://hayscitystoretx.com

Please let your creative juices flow! Submissions will be judged by members of the WVACA Boot Committee, with the final decision made by Hays City Store stakeholders.

The artist's stipend is \$1,500, which will be paid 1/2 upon award of the commission and one-half upon completed installation at the Hays City Store Site. The artist is responsible for all materials and for working with Travis and Tamra Tindol to securely install the boot on the platform provided by HCS with a plaque provided by WVACA.

Materials:

You will need to appropriately prime the boot to insure the paint adheres properly to the fiberglass. We urge you to use a heavy acrylic paint, e.g., Golden's and provide a UV coating protection in the finish, such as automotive sealant (to protect your art from the Wimberley sun and weather).

The boot's dimensions are 6' high, 4' long and 2.5'wide. Because the boot is lightweight, it is fairly easy to move around. The artist is responsible for working with HCS to securely install the boot on the platform. Please leave space for the artist plaque.

Wimberley Valley Arts and Cultural Alliance will:

- Take high-resolution pictures of the finished boot with HCS employees and the artist
- Submit a feature article to the Wimberley View and the artist
- Support the Boot's unveiling with our presence and publicity on our FB page
- Update the Bootiful Wimberley brochures and distribute them to the Wimberley Visitor's Center, and WVACA members
- Update the Bootiful Wimberley website as well as the Wimberleyarts.org website

Submission deadline is 5:00 pm December 17th 30th, 2021, WVACA appreciates early submissions. Portfolios are best.

The selected artist will work with HCS stakeholders on the final sketch design.

There are several ways to send submissions to WVACA. You can either:

- Mail to P.O. Box 608, Wimberley, TX 78676, Attn: Hilda Carpenter
- Leave at the Visitor's Center in a sealed envelope ATTN: WVACA Hays City Store Bootiful Boot
- Via email (please ensure your high resolution photos include all angles of the boot, e.g., 2 sides, boot front and toe, boot heel & back) to Hilda Carpenter hildac@mac.com, with a cc to wimberleyarts.org. Use the subject line: "YOURNAME, HAYS CITY STORE

Any questions, contact Hilda Carpenter, Boot Committee Chair hildac@mac.com

Final decision will be announced by January ₹ 15, 2021. Boot must be completed and installed within 4 months. If you need an exception, please work with Hilda Carpenter and Hays City Store.